**TRAINING PROGRAMME FOR CTI STAFF**

**PORTO / PORTUGAL – 13TH TO 17TH MARCH 2017**

**LIST OF VIDEOS**

**TOPIC 1 – BUSINESS DEVELOPMENT, INCUBATION SERVICES AND TECHNOLOGIES TRANSFER SKILLS**

**BUSINESS DEVELOPMENT (L1)**

**Strategic Tools for Business Model Innovation Christian Rangen – 29:21**

[**https://www.youtube.com/watch?v=rNN2bAV9Qqg**](https://www.youtube.com/watch?v=rNN2bAV9Qqg)

**Business Innovation Model – 8:22**

[**https://www.youtube.com/watch?v=B4ZSGQW0UMI**](https://www.youtube.com/watch?v=B4ZSGQW0UMI)

**How to Finish Business Plan in One Day – 22:20**

[**https://www.youtube.com/watch?v=6sAcmyM3C\_M**](https://www.youtube.com/watch?v=6sAcmyM3C_M)

**Amazon Business Model – 9:13**

**https://www.youtube.com/watch?v=434HUjsxfYw**

**10 Rules for Success Amazon – Jeff Bezos – 9:50**

[**https://www.youtube.com/watch?v=omxh0utbdDQ**](https://www.youtube.com/watch?v=omxh0utbdDQ)

**Business Plan Writing 101 – Patrick FitzGerald – 48:27**

[**https://www.youtube.com/watch?v=zlrb\_X6fYZ0**](https://www.youtube.com/watch?v=zlrb_X6fYZ0)

**Bibliography - Jeff Bezos (Amazon) – 3:45**

**https://www.youtube.com/watch?v=cz3Y9rAM-hA**

**Bibliography - Elon Musk (Tesla) – 8:54**

[**https://www.youtube.com/watch?v=UPM2z3NkMsQ**](https://www.youtube.com/watch?v=UPM2z3NkMsQ)

**COACHING AND MENTORING TO YOUNG ENTREPRENEURS (L2)**

**50 Entrepreneurs share priceless advice – 18:39**

[**https://www.youtube.com/watch?v=QoqohmccTSc**](https://www.youtube.com/watch?v=QoqohmccTSc)

**Guy Kawasaki: The Top 10 Mistakes of Entrepreneurs – 1:23:57**

[**https://www.youtube.com/watch?v=HHjgK6p4nrw**](https://www.youtube.com/watch?v=HHjgK6p4nrw)

**Small Business Advice - Donald Trump Dispenses 24 Great Business – 14:01**

[**https://www.youtube.com/watch?v=3NMEP9VtGlc**](https://www.youtube.com/watch?v=3NMEP9VtGlc)

**Harvard Innovation Labs – 3:12**

**https://www.youtube.com/user/Harvardilab**

**TOPIC 2 – FUNDAISING, PROJECT PLANNING AND PROJECT MANAGEMENT SKILLS**

**Government - Investor, Risk-Taker, Innovator - Mariana Mazzucato – 14:01**

[**https://www.ted.com/talks/mariana\_mazzucato\_government\_investor\_risk\_taker\_innovator**](https://www.ted.com/talks/mariana_mazzucato_government_investor_risk_taker_innovator)

**How to fail less (start-ups) – Steve Blank – 42:25**

[**https://www.youtube.com/watch?v=H2OkLcOCjEs**](https://www.youtube.com/watch?v=H2OkLcOCjEs)

**How to Build a Great Company, Step by Step – Steve Blank – 1:07:27**

[**https://www.youtube.com/watch?v=1RTcXwJuCaU**](https://www.youtube.com/watch?v=1RTcXwJuCaU)

**TOPIC 3 – INNOVATION**

**The Art of Innovation – Guy Kawasaki – 21:15**

[**https://www.youtube.com/watch?v=Mtjatz9r-Vc**](https://www.youtube.com/watch?v=Mtjatz9r-Vc)

**Radical Innovation Strategies – 9:40**

[**https://www.youtube.com/watch?v=KBMZjX5TLmQ**](https://www.youtube.com/watch?v=KBMZjX5TLmQ)

**The Era of Open Innovation – Charles Leadbeater – 19:01**

[**https://www.ted.com/talks/charles\_leadbeater\_on\_innovation**](https://www.ted.com/talks/charles_leadbeater_on_innovation)

**The New Rules of Innovation – Carl Bass – 17:32**

[**https://www.youtube.com/watch?v=YKV3rhzvaC8**](https://www.youtube.com/watch?v=YKV3rhzvaC8)

**Strategic Innovation-Andy Ogden – 28:04**

[**https://www.youtube.com/watch?v=ET6V6QhHzQM**](https://www.youtube.com/watch?v=ET6V6QhHzQM)

**It's Time to Disrupt You! – Jay Samit – 17:32**

[**https://www.youtube.com/watch?v=K1SlbTZyaWE**](https://www.youtube.com/watch?v=K1SlbTZyaWE)

**Three things I learned about disruptive innovation as an UberX driver – Ted Graham – 10:15**

[**https://www.youtube.com/watch?v=4L30uIkMeMM**](https://www.youtube.com/watch?v=4L30uIkMeMM)

**Radical Innovation Strategies – 9:40**

[**https://www.youtube.com/watch?v=KBMZjX5TLmQ**](https://www.youtube.com/watch?v=KBMZjX5TLmQ)

**Definitions of Innovation and Examples – John Barker – 8:54**

[**https://www.youtube.com/watch?v=vGCIwcJIpHk**](https://www.youtube.com/watch?v=vGCIwcJIpHk)

**Steve Jobs - Disruptive Innovation Documentary - One Last thing – 55:55**

[**https://www.youtube.com/watch?v=pnoeSvHAJ9I**](https://www.youtube.com/watch?v=pnoeSvHAJ9I)

**Richard Branson 2015 - Richard Branson Explains His Secrets to Success – 25:03**

[**https://www.youtube.com/watch?v=35QRRXT80xY**](https://www.youtube.com/watch?v=35QRRXT80xY)

**How Web Video Powers Global Innovation – Chris Anderson – 18:53**

[**https://www.ted.com/talks/chris\_anderson\_how\_web\_video\_powers\_global\_innovation**](https://www.ted.com/talks/chris_anderson_how_web_video_powers_global_innovation)

**TOPIC 4 – CTI TRANSVERSAL MANAGEMENT SKILLS**

**Does school Kills Creativity? – Ken Robinson – 19:24**

[**http://www.ted.com/talks/ken\_robinson\_says\_schools\_kill\_creativity?language=en**](http://www.ted.com/talks/ken_robinson_says_schools_kill_creativity?language=en)

**Creative thinking - how to get out of the box and generate ideas: Giovanni Corazza – 13:38**

[**https://www.youtube.com/watch?v=bEusrD8g-dM**](https://www.youtube.com/watch?v=bEusrD8g-dM)

**Tales of creativity and play - Tim Brown – 27:47**

[**http://www.ted.com/talks/tim\_brown\_on\_creativity\_and\_play?language=en**](http://www.ted.com/talks/tim_brown_on_creativity_and_play?language=en)

**Amy Tan - Where does creativity hide? – 22:42**

[**https://www.ted.com/talks/amy\_tan\_on\_creativity**](https://www.ted.com/talks/amy_tan_on_creativity)

**Bring On Revolution – Ken Robinson – 17:50**

[**http://www.ted.com/talks/sir\_ken\_robinson\_bring\_on\_the\_revolution?language=en**](http://www.ted.com/talks/sir_ken_robinson_bring_on_the_revolution?language=en)

**4 lessons in creativity - Julie Burstein – 17:13**

[**https://www.ted.com/talks/julie\_burstein\_4\_lessons\_in\_creativity**](https://www.ted.com/talks/julie_burstein_4_lessons_in_creativity)

http://contracts.onecle.com/type/220.shtml